

Reg. No

Name

23U521

B. A. DEGREE END SEMESTER EXAMINATION : NOVEMBER 2023

SEMESTER 5 : SOCIOLOGY

COURSE : 19U5CRSOC8 : ELEMENTS OF SOCIAL PSYCHOLOGY

(For Regular 2021 Admission and Supplementary 2020/2019 Admissions)

Time : Three Hours

Max. Marks: 75

PART A

Explain any 10 (3 marks each)

1. Experimental Method.
2. Operant conditioning.
3. Scales.
4. Social Psychology.
5. Propaganda devices.
6. Personality
7. Biological traits.
8. Prophylaxis.
9. Play stage.
10. Self actualization.
11. Functional Psychology.
12. Emergent norm.
13. Heredity.
14. Classical conditioning.
15. Environment.

(3 x 10 = 30)

PART B

Answer any 5 (5 marks each)

16. Comment on Freud's outlook towards personality.
17. Examine the different aspects of personality development.
18. What are the major assumptions of Theories of Collective behaviour?
19. Comment on the three main components of motivation.
20. How does psychological research become useful for human society?
21. What are the main postulates of Convergent Norm theory?
22. Explain Scaling with examples.

(5 x 5 = 25)

PART C

Answer any 2 (10 marks each)

23. What is motivation? Explain types of motivation.
24. What is propaganda? What are various propaganda techniques?
25. Analyze the theory of psycho analysis by Sigmund Freud.
26. Analyze the methods of social psychology.

(10 x 2 = 20)