Reg.	No	Name	23U516

B. A. DEGREE END SEMESTER EXAMINATION : NOVEMBER 2023 SEMESTER 5 : MASS COMMUNICATION AND JOURNALISM MODEL - I

COURSE: 19U5CRBCJ07: TELEVISION PRODUCTION

(For Regular 2021 Admission and Supplementary 2020 Admission)

Time : Three Hours Max. Marks: 75

PART A

Answer All (1 mark each)

- 1. What is meant by location hunting?
- 2. What do you mean by a camera angle?
- 3. What is point and shoot camera?
- 4. What is the role of a sound editor?
- 5. What is meant by reporter tag?
- 6. Why is television called a domestic medium?

 $(1 \times 6 = 6)$

PART B

Answer any 7 (2 marks each)

- 7. Explain light intensity.
- 8. What are differences between a television and a radio.
- 9. Explain the prepare of a tripod.
- 10. Explain the functions of new level shot.
- 11. What are dynamic mics?
- 12. What are dissolves?
- 13. Give the importance research in TV news production.
- 14. What is croma key?
- 15. What is meant by transition in television language?
- 16. Give the advantages of television as a news medium.

 $(2 \times 7 = 14)$

PART C

Answer any 5 (5 marks each)

- 17. Give a brief summary of post-production work in TV news production.
- 18. Explain the uses of high angle, low angle and eye level shots.
- 19. Illustrate the functions of a dolly and gymbal.
- 20. Discuss the characteristics of light and how they impact the meanings of a scene.
- 21. Briefly explain the 8 basic camera shots.
- 22. Explain the role of television as a mass medium.
- 23. Explain subjective and objective shots with examples.
- 24. Write a short essay on the importance of colour temperature in production.

 $(5 \times 5 = 25)$

PART D

Answer any 2 (15 marks each)

- 25. What is meant by picture composition? Explain the importance of the different elements of picture composition.
- 26. Why is lighting important in TV production? Discuss the different types of lighting.

- 27. Explain the stages of TV production. Discuss the machinery and equipment required for TV programme production.
- 28. Give an account of the various equipments required for television production.

 $(15 \times 2 = 30)$