Reg. No	Name	23U446

B. COM DEGREE END SEMESTER EXAMINATION : MARCH 2023 SEMESTER 4 : COMMERCE

COURSE: 19U4CRCOM15: ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

(For Regular - 2021 Admission and Improvement / Supplementary - 2020 / 2019 Admissions)

Time : Three Hours Max. Marks: 75

PART A

Answer any 10 (2 marks each)

- 1. What do you mean by an ideal location?
- 2. What do you mean by additive opportunities?
- 3. State any two differences between Ancillary units and Tiny sector Units.
- 4. What are the external constraints of a project?
- 5. What is capital rationing?
- 6. What do you mean by MMS?
- 7. Define techno-economic analysis.
- 8. Define Classical entrepreneur.
- 9. Which are the three phases of EDP.
- 10. State any two functions of business incubators.
- 11. What is OPC?
- 12. What do you mean by Social entrepreneurship?

 $(2 \times 10 = 20)$

PART B

Answer any 5 (5 marks each)

- 13. Discuss the sources of project ideas.
- 14. Describe the procedure for registration of MSME.
- 15. Discuss the different stages of a project life cycle.
- 16. Explain the objectives of NREGA.
- 17. Write down the solutions available to the problems of women entrepreneurs.
- 18. What are the contents of an EDP?
- 19. What is the scope of a project report?
- 20. Define capital budgeting. Briefly explain any two methods of capital budgeting with formula.

 $(5 \times 5 = 25)$

PART C

Answer any 3 (10 marks each)

- 21. Explain the elements of project formulation.
- 22. The development of women entrepreneurs are very essential for the economic development of the country. Elucidate.
- 23. Explain the role of entrepreneur's associations and Self Help Groups.
- 24. Difine industrial sickness. Explain the causes and consequences of sickness.

25. Two proposals X and Y with an initial investment of Rs. 1,00,000 each are under consideration. The expected net annual cash inflows are under.

Year	Net cash	n inflows
	Project X	Project Y
1	20,000	15,000
2	35,000	20,000
3	40,000	30,000
4	30,000	35,000
5	15,000	60,000

Rank the proposals on the basis of payback period method and give your comments.

 $(10 \times 3 = 30)$