

BBA DEGREE END SEMESTER EXAMINATION - MARCH 2023**SEMESTE2 – 2: INTEGRATED MARKETING AND NEW MEDIA****COURSE: 16U2CRBBA8: CINEMA STUDIES***(For Supplementary 2016/2017/2018/2019 Admissions)*

Time: Three Hours

Max. Marks: 75

PART A**Answer All (1 mark each)**

1. What is a story line?
2. What is Synopsis?
3. What is a production stage?
4. The Wizard of Oz is an example of which genre film?
5. What is non synchronized sound?
6. What is VFX?

(1 x 6 = 6)**PART B****Answer any 7 (2 marks each)**

7. What is linear editing and Non-linear editing?
8. Types of camera movements? Explain
9. What is Saturation?
10. Explain briefly censorship in India and America.
11. What is continuity of content?
12. What is continuity of sound?
13. Explain briefly, what is neo-realism?
14. List any two French new wave film.
15. Laura Mulvey is known for -----
16. Give the contributions of Lumiere Brothers.

(2 x 7 = 14)**PART C****Answer any 5 (5 marks each)**

17. Explain the role of sound and visual in film?
18. Classify Production in film.
19. Explain different types of planning in film?
20. Explain historical movies with four examples.
21. Explain about Horror film with an example.
22. What are the Characteristics of Indian cinema?
23. Explain any two major movements in film history with example.
24. What are the seven basic shot sizes? Explain their characteristics and uses in video and film.

(5 x 5 = 25)

PART D

Answer any 2 (15 marks each)

25. Contrast the importance of colour and sound with an example film.
26. Explain brief history of Indian Cinema.
27. Examine the ways in which film theories function in narrative films.
28. Explain details on film theories

(15 x 2 = 30)
