

Reg. No .....

Name .....

23U250

**B. A. DEGREE END SEMESTER EXAMINATION : MARCH 2023**  
**SEMESTER 2 : MASS COMMUNICATION AND JOURNALISM MODEL - I**

**COURSE : 19U2CPBCJ2: HISTORY AND GROWTH OF MEDIA IN INDIA**

*(For Regular - 2022 Admission and Improvement / Supplementary – 2021/2020 Admissions)*

Time : Three Hours

Max. Marks: 75

**PART A**

**Answer All (1 mark each)**

1. Define AIR.
2. Write a short note on Deshabhimani.
3. Explain CBFC.
4. Write a short note on big FM.
5. What is Grama Phone?
6. Who is Hermann Gundert ?

**(1 x 6 = 6)**

**PART B**

**Answer any 7 (2 marks each)**

7. Who is Annie Besant?
8. Explain about The Hindu.
9. Define Sports journalism?
10. Explain about Wage board.
11. Define Press Act of 1857.
12. Write a note on Harijan newspaper.
13. Write a note on BBC.
14. Discuss the contributions of Basel Mission to Malayalam Press.
15. Write about the contribution of Deepika in Kerala press.
16. Who is M.Sivaram?

**(2 x 7 = 14)**

**PART C**

**Answer any 5 (5 marks each)**

17. Explain the Development Journalism and evaluate the efforts taken by P.Sainath as a development journalist.
18. Explain about SITE.
19. Discuss the challenges faced by Indian press under the rule of the British
20. Explain Press commissions in India.
21. Explain the History of FM Radio Broadcasting in Kerala.
22. Explain about Working Journalists Act.
23. Write a note on Media Training Institutes in India.
24. Write an essay on 'Emergency and the Press'.

**(5 x 5 = 25)**

**PART D**

**Answer any 2 (15 marks each)**

25. Discuss the early newspapers of India and their features.
26. Narrate briefly on the Media Organizations in India.
27. Discuss the Introduction of Television in India.
28. Explain the Contributions of Christian Missionaries to Indian Journalism.

**(15 x 2 = 30)**