

B. COM. DEGREE END SEMESTER EXAMINATION – OCTOBER 2022**SEMESTER – 3: COMMERCE****COURSE: 15U3RCOM8 –BUSINESS MANAGEMENT***(Common for Supplementary 2018 /2017/2016 /2015 Admissions)*

Time: Three Hours

Max. Marks: 75

PART – A***Answer all Questions. Each question carries 2 marks***

1. Define the term Management
2. Explain MBE
3. What is job rotation
4. What do you mean by morale?
5. Define planning
6. What is TQM
7. What do you mean by Strategic Management?
8. What do you mean by directing
9. What is vestibule training
10. What is meant by theory X? (2 x 10 = 20)

PART – B***Answer any Five questions, Each question carries 5 marks***

11. Explain the benefits of Planning
12. Explain the importance of motivation
13. State Maslow's need Hierarchy Theory
14. Explain the Vroom's Valence Expectancy theory
15. Explain the trait theory of leadership
16. Explain the significance of controlling
17. Explain the objectives of HRM (5 x 5 = 25)

PART – C***Answer any three questions. Each question carries 10 marks.***

18. Narrate Henry Fayol's principles of Management
19. Define Mission and explain its essential features
20. What is delegation of authority? How is it different from decentralisation of authority?
21. What are the responsibilities of a HR Manager?
22. Explain the merits and demerits of Performance Appraisal (10 x 3 = 30)