B. A. DEGREE END SEMESTER EXAMINATION : OCTOBER 2022
SEMESTER 3 : MASS COMMUNICATION AND JOURNALISM MODEL - I
COURSE : **19U3CRBCJ04 : PHOTO JOURNALISM**
(For Regular - 2021 Admission and Improvement / Supplementary - 2020 Admission)

Time : Three Hours   Max. Marks: 75

PART A
Answer All (1 mark each)

1.   What is candid photography ?
2.   What does the term photography mean or refer to ?
3.   What is White Balance ?
4.   What is Pixels ?
5.   What is fast shutter speed ?
6.   What is the primary objective of photography ?

                                                                                                    (1 x 6 = 6)

PART B
Answer any 7 (2 marks each)

7.   What distinguishes a photojournalist from a photographer ?
8.   Explian briefly about Dorothea Lange.
9.   Write a short note on Adobe Photoshop.
10. What is portrait photography ?
11. Explian briefly about Roger Fenton.
12. What is 'rule of thirds' ?
13. What does ISO stand for in photography ?
14. Explian briefly about Lee Miller.
15. What can be the topic of a photo story ?
16. Explain briefly about Steve McCurry.

                                                                                                    (2 x 7 = 14)

PART C
Answer any 5 (5 marks each)

17. Explain briefly the importance of white balance in digital photography.
18. Analyze the traits and qualities of a sports photographer.
19. The privacy of your subject is important as a getting as a good frame to print. Discuss with the suitable examples
20   Why is it important to know your subject before shooting ?
21. Identify the importance of news sense in photojournalism.
22. Explain briefly the following terms in editing; 1) Enhancement   2) Correction   3) Digital Alteration

23. Explain the major ethical issues that exist in the field of photojournalism.

24. Critically evaluate photography as a tool of self-exploration'

(5 x 5 = 25)

PART D
Answer any 2 (15 marks each)

25. Explain in detail, the importance and role of photojournalism in mass communication.

26. Identify the emergence of digital technology in photography ?

27. Explain the history of photography and its developments.

28. Explain the different types of photography with example ?

(15 x 2 = 30)