

Reg. No

Name

22U340

B. COM DEGREE END SEMESTER EXAMINATION : OCTOBER 2022

SEMESTER 3 : COMMERCE

COURSE : 19U3CRCOM11 : E COMMERCE AND GENERAL INFORMATICS

(For Regular - 2021 Admission and Improvement / Supplementary - 2020 / 2019 Admissions)

Time : Three Hours

Max. Marks: 75

PART A

Answer any 10 (2 marks each)

1. What is Physical Infrastructure Layer?
2. What are Cyber Laws?
3. What is Mobile Portal?
4. What is Cyber Vandalism?
5. What is Supply Chain Management?
6. Who are Shopping Aggregators?
7. What do you understand by Common Gateway Interface threats?
8. What is E-SCM?
9. What do you mean by Masquerading?
10. What is meant by CyberCash?
11. Who are Event Aggregators?
12. What is Graphics and Plug-ins?

(2 x 10 = 20)

PART B

Answer any 5 (5 marks each)

13. Explain the different encryption techniques.
14. Differentiate between Brokerage model and Aggregator model in the context of e-commerce.
15. Distinguish between digital certificate and digital signature.
16. Differentiate between B2C and B2B e-commerce.
17. Discuss the various infrastructure requirements for an E-Commerce business.
18. Differentiate between debit and credit cards.
19. Differentiate between Private-Key Cryptography and Public-Key Cryptography.
20. What are the features of a credit card?

(5 x 5 = 25)

PART C

Answer any 3 (10 marks each)

21. Briefly explain the different types of E-Commerce.
22. Give a brief account of E-wallet, Digicash, Smart Card and Cyber Cash.
23. Elucidate the history of e-commerce and its limitations.

24. Explain the relevant provisions of information Technology Act, 2000.
25. Elaborate the different levels of E-Commerce threats.

(10 x 3 = 30)