

Reg. No

Name

22U327

B B A DEGREE END SEMESTER EXAMINATION : OCTOBER 2022

SEMESTER 3 : INTEGRATED MARKETING AND NEW MEDIA

COURSE : 19U3CRBBA9 : BUSINESS AND MEDIA LAWS

(For Regular - 2021 Admission and Improvement / Supplementary - 2020 Admission)

Time : Three Hours

Max. Marks: 60

PART A

Answer All (1 mark each)

1. What is right of stoppage?
2. Who is a bailor?
3. What is GI tags?
4. State different types of film certification?
5. List down two main features of IPR.
6. Who is a Surety?
7. Define Cybercrime.
8. List out any two cases related to Cinematograph Act of 1952.

(1 x 8 = 8)

PART B

Answer any 6 (2 marks each)

9. List out different classification of Contract according to formation.
10. What is copyright infringement?
11. What is Universal Certificate?
12. Define brand.
13. What is free consent?
14. Explain Movie distribution.
15. Who is an ethical hacker?
16. What do you mean by delivery of goods?

(2 x 6 = 12)

PART C

Answer any 4 (5 marks each)

17. List down the list of documents required for copyright.
18. What is consideration and explain different classifications of consideration?
19. Distinguish between sale and agreement to sell
20. What is the main reason for cyber-attacks?
21. What are the possibility of the board refusing to certify the film?
22. What are the elements of contract of bailment?

(5 x 4 = 20)

PART D

Answer any 2 (10 marks each)

23. Write a short note on different type of intellectual property right in India?
24. What are the main challenges of IT Act,2000?
25. What is CBFC? What are the objectives of film certification?
26. Explain the concept of free consent in a valid contract.

(10 x 2 = 20)