

**B. A DEGREE END SEMESTER EXAMINATION : OCTOBER 2022****SEMESTER 3 : ENGLISH****COURSE : 19U3CRENG3 : LITERATURE AND INFORMATICS***(For Regular - 2021 Admission and Improvement / Supplementary - 2020 / 2019 Admissions)*

Time : Three Hours

Max. Marks: 75

**PART A****Answer All (1 mark each)**

1. Expand BOU.
2. Which year was the phonograph invented?
3. Who was called by the Times magazine as "The Last Media Mogul"?
4. What is a technofix?
5. What is 'natural selection'?
6. After overcoming the constraints of time and place, what is the great communicative constraint of today?
7. Expand UNFPA
8. What does Alcorn mean by the 'hardwired' behavior of animals?
9. Mention two regions in the US where telemedicine is actively practised in the US.
10. How should the civic websites be "fit for purpose"?

**(1 x 10 = 10)****PART B****Answer any 8 (2 marks each)**

11. Why was Fox Interactive Media created in 2005?
12. What is the supporting protocol shared by both science and media?
13. How has academia transformed literature into a cultural juggernaut?
14. What is asynchronous manner of distance learning?
15. Why does Myers say that the stresses of the present are like the stresses of being born?
16. What is holistic medicine?
17. What according to Myers, is the main characteristic of the new humane technology?
18. How was the inscription made by phonographs different from that by media that existed until then?
19. Explain the concept of survival of the fittest.
20. What are the two important base-lines for defining carrying capacity?

**(2 x 8 = 16)****PART C****Answer any 5 (5 marks each)**

21. Why does Myers say that the knowledge sources of the North often serves to impoverish the South?
22. How do civic websites still maintain strong gatekeeping functions?
23. What were the features of MySpace that appealed to the young technology users?
24. How has literary fiction evolved into an ingroup exercise in universities?
25. How does history on web and history of web become inextricable?
26. How has the development in the area of telecommunication technology impacted distance learning programmes?
27. What does "Three Strikes and You're Out" stand for?

**(5 x 5 = 25)**

**PART D**

**Answer any 2 (12 marks each)**

28. With reference to the essay “The Young and the Digital”, trace how youth culture and society has been transformed by the digital revolution.
29. In “Creating the Future”, Norman Myers gives a critical view of the problems faced by the modern society. Discuss the solutions put forward by the author to combat these issues.
30. Earth’s capability to support people is determined both by natural constraints and by human choices. Discuss.
31. Explain the reasons why young people are eager to set up an online profile.

**(12 x 2 = 24)**