

B. COM. DEGREE END SEMESTER EXAMINATION : OCTOBER 2022**SEMESTER 5 : COMMERCE (OPTIONAL COURSE FOR B. COM TT)****COURSE : 19U50PCTT3 : TRAVEL AND TOURISM INFRASTRUCTURE***(For Regular - 2020 Admission and Supplementary - 2016/2017/2018/2019 Admissions)*

Time : Three Hours

Max. Marks: 75

PART A**Answer any 10 (2 marks each)**

1. What is the importance of travel trade association in travel agency linkage?
2. What do you mean by inbound Tour operator?
3. What do you mean by organizational feasibility analysis?
4. What is Restricted/Protected Area Permits in the case of Visa guideline of India?
5. What do you mean by baggage rules?
6. What is vendor's itinerary?
7. What do you mean by secondary accommodation?
8. What is Golden Chariot?
9. What is airline code and give two examples?
10. What do you mean by destination management companies?
11. What do you mean by Iconic Tourist sites? Give two example.
12. What do you mean by GDS?

(2 x 10 = 20)**PART B****Answer any 5 (5 marks each)**

13. Explain the terms inbound tour operator, outbound tour operator, domestic tour operator and ground operator.
14. Describe escorted tour. What is the difference between fixed cost and variable cost elements included in tour costing?
15. Compare visa and passport as travel documents needed for international travel.
16. Explain the impact of IT revolution in Travel agency industry. Does the growth of online travel agency have any impact on traditional travel agency business?
17. The local time in Tokyo (TYO), Japan is 18:30 hours on the first of March. What is the local time and date in Sydney (SYD), in Austria? (TYO GMT + 9 ; SYD GMT + 11)
18. What is the role of road transportation in the development of a tourism destination? Explain.
19. What do you mean by the through fare?
20. Describe the reservation services provided by the travel agencies.

(5 x 5 = 25)**PART C****Answer any 3 (10 marks each)**

21. Describe the GDS. Also explain the positive and negative impacts of IT on travel industry.
22. Judge the value of rail transportation in tourism development. Also analyse the role of luxury trains in India.

23. What do you mean by travel agency? Explain the types of travel agency based on the type of business.
24. Prepare a 10-day tour itinerary of your own choice comprising important places of interest in India for a group of 25 foreign tourists who arrive at Delhi airport on 15-12-2021
25. Explain the following:
 - a)What are the components of a tour package? and b)Mention the necessary requirements for itinerary preparation

(10 x 3 = 30)