

Reg. No

Name

22U160

B. COM DEGREE END SEMESTER EXAMINATION : OCTOBER 2022

SEMESTER 1 : COMMERCE (CORE COURSE)

COURSE : 19U1RCOM4 : BUSINESS ENVIRONMENT

(For Regular – 2022 Admission and Improvement / Supplementary - 2021/2020/2019 Admissions)

Time : Three Hours

Max. Marks: 75

PART A

Answer any 10 (2 marks each)

1. What is franchising?
2. What is MFN?
3. What is sustainable development?
4. What do you understand by copyright?
5. List out the constituents of economic environment.
6. What do you mean by micro environment?
7. What is intellectual property?
8. What do you mean by social values?
9. Differentiate Weather and Climate.
10. Write a note on fiscal policy.
11. What do you mean by organizational climate?
12. How the Industry differs from Commerce?

(2 x 10 = 20)

PART B

Answer any 5 (5 marks each)

13. Explain the structure of NITI Aayog.
14. Describe the components of internal environment of business.
15. What are the main principles of Sustainable Development?
16. Describe the objectives of corporate governance.
17. List out the objectives of IPR.
18. Critically evaluate various provisions relating to industrial licensing.
19. Explain taxation as a source of financing public expenditure.
20. What are the causes of climate change?

(5 x 5 = 25)

PART C

Answer any 3 (10 marks each)

21. Explain the main provisions under the NIP for privatization.
22. Explain the influence of legal and political environment on business.
23. Explain the role of ethics in business.

24. Explain the various provisions under Competition Act 2002.
25. How the Insolvency and Bankruptcy Code contribute to economic reforms in India? Explain.
(10 x 3 = 30)