22P314 - S

M. A. DEGREE END SEMESTER EXAMINATION - OCTOBER 2022

SEMESTER 3 : ENGLISH

COURSE : 16P3ENGT12 : CULTURAL STUDIES

(For Supplementary - 2016/2017/2018/2019/2020 Admissions)

Time : Three Hours

Max. Marks: 75

PART A Answer any 6 (3 marks each)

- 1. Define mass culture, popular culture and cultural elitism.
- 2. Why does Barthes say that the signifier/signified relationship is not one of equality but of equivalence?
- 3. How would you account for Lalithambika Antharjanam's hesitation to write a full-fledged autobiography?
- 4. "In culture industry all changes mask a skeleton." Explain.
- 5. "Prediction is insane". What does Raymond Williams mean?
- 6. "The new power brought ugliness." comment on Williams' views.
- 7. What is the significance of the Journal of Arts and Ideas?
- 8. Comment on Freud's attitude towards Girindrasekhar Bose
- 9. What does Spivak mean by 'learn to learn from below'?

(3 x 6 = 18)

PART B Answer any 5 (6 marks each)

- 10. What according to Stuart Hall are the new paradigms of cultural studies?
- 11. How does Raymond Williams divide culture?
- 12. The representation of everyday resistance in the movie *Lagaan*.
- 13. Which are the different kinds of gossips?
- 14. How does cinema music create a public sphere?
- Write a note on the nature of male sexuality engrained in the social psyche of Kerala in the 19th century.
- 16. How does culture industry differ from ordinary industries?
- 17. Comment on popular culture as one originating from the people.

(6 x 5 = 30)

PART C

Answer any 1 (12 marks each)

- 18. Culture industry debases human beings. Critically estimate how it does so.
- 19. Popular culture is a contested terrain for political construction of people. Justify.
- 20. How does Williams estimate present day man?

 $(12 \times 1 = 12)$

PART D Answer any 1 (15 marks each)

- 21. Critically examine how does culture industry duplicate mind-sets.
- 22. In the light of the essays prescribed for your study, would you consider Cultural Studies as a preeminent theoretical approach to effectively expose the ideological implications of the socio-political and cultural practices and products of the society? Why?
- 23. Critique pop music as popular culture in India today.

(15 x 1 = 15)