

Reg. No .....

Name .....

22P321

**M. COM DEGREE END SEMESTER EXAMINATION : OCTOBER 2022**

**SEMESTER 3 : COMMERCE**

**COURSE : 21P3COMT13 : CORPORATE GOVERNANCE AND BUSINESS**

*(For Regular - 2021 Admission)*

Duration : Three Hours

Max. Weights: 30

**PART A**

**Answer any 8 questions**

**Weight: 1**

1. Expand OCM. (Cr)
  2. List the three types of Knowledge Economy. (A)
  3. Why confident investor is said to be the barometer of corporate excellence? (I)
  4. List the three pillars of quality management. (A)
  5. What do you mean by Ethics in business? (An)
  6. Define Diversity Enlargement. (An)
  7. What do you mean by terminal values? (A)
  8. What is an Audit Committee? (An)
  9. What do mean by Corporate Reputation? (R)
  10. What is meant by virtue Ethics? (An)
- (1 x 8 = 8)**

**PART B**

**Answer any 6 questions**

**Weights: 2**

11. What are the features of Six Sigma. (A)
  12. Elucidate the benefits of Good Corporate Image. (A)
  13. Define the term ethical relativism. (U)
  14. State any two differences between Corporate Governance and Ethics. (An)
  15. What are the variants of amoral management? (I)
  16. What is Audit Committee report? (A)
  17. What is the importance of Organisational Culture? (U)
  18. Write a short note on the barriers to Knowledge Management. (U)
- (2 x 6 = 12)**

**PART C**

**Answer any 2 questions**

**Weights: 5**

19. Explain any two theories of Corporate Governance. (U)
20. Discuss the advantages of CSR and explain the scope of CSR Audit. (R)

21. What is the importance of Organisational Culture and Explain the factors affecting Organisational Culture? (A)
22. Define Corporate Image. Discuss the various steps involved in building Corporate Image. (E)

**(5 x 2 = 10)**

OBE: Questions to Course Outcome Mapping

CO	Course Outcome Description	CL	Questions	Total Wt.
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Cognitive Level (CL): Cr - CREATE; E - EVALUATE; An - ANALYZE; A - APPLY; U - UNDERSTAND; R - REMEMBER;