

Reg. No

Name

22P314

M. A. DEGREE END SEMESTER EXAMINATION : OCTOBER 2022

SEMESTER 3 : ENGLISH LANGUAGE AND LITERATURE

COURSE : 21P3ENGT12 : CULTURAL STUDIES

(For Regular - 2021 Admission)

Duration : Three Hours

Max. Weights: 30

PART A

Answer any 8 questions

Weight: 1

1. How does culture industry make use of star value of actors? (U, CO 1, CO 2, CO 3, CO 5, CO 6)
2. What does fashion represent? (A, CO 3)
3. Why does YouTube recommend its advertising clients to focus on its engaged users? (U, CO 1, CO 2, CO 3, CO 5, CO 6)
4. What is one striking difference between everyday resistance and its violent counterparts? (U, CO 1, CO 2, CO 3, CO 4, CO 5, CO 6)
5. Why is culture called ordinary? (A, CO 1, CO 2, CO 3, CO 4, CO 5)
6. Explain the pivotal concept of the social life of things. (U, CO 1, CO 2, CO 3, CO 4, CO 5)
7. Why were the Humanities relentlessly hostile to the emergence of Cultural Studies (A, CO 2, CO 3, CO 4, CO 6)
8. Define subculture. (R)
9. How different is Southeastern Subalternism from Gramsci's model? (U, CO 1, CO 2, CO 3)
10. What is meant by death world(s)? (U, CO 3, CO 4, CO 5)
(1 x 8 = 8)

PART B

Answer any 6 questions

Weights: 2

11. Raymond Williams' contribution to Cultural Studies (U)
12. How does the postwar period influence the emergence of cultural studies in Britain? (A, CO 1, CO 3, CO 4, CO 5, CO 6)
13. Comment on exploitation as an evil of social media. (An, CO 1, CO 2, CO 3, CO 4, CO 5, CO 6)

14. Explain the difference between the state of exception and the state of siege. (An, CO 1, CO 2, CO 3, CO 4)
15. What is the antidote to the menace of culture industry? (An, CO 1, CO 2, CO 3, CO 4)
16. How does capital logic fail to define the terrain of the subaltern? (An, CO 1, CO 2, CO 5)
17. Explain antifashion (U)
18. Explain how Hebdige's take on subculture differs from traditional studies. (U, CO 2, CO 3, CO 4, CO 5, CO 6)
- (2 x 6 = 12)**

PART C
Answer any 2 questions

Weights: 5

19. Do you think that cultural studies is an eclectic approach which combines within itself different disciplines and approaches? Establish your argument in the light of the theoretical essays prescribed for your study. (A, CO 3, CO 4, CO 5, CO 6)
20. Explain how necropolitics is appropriated in neoliberalism and racial capitalism. (U, CO 1, CO 2, CO 3, CO 4, CO 5)
21. Discuss how Certeau connects language to walking in the urban space. (An, CO 2, CO 3, CO 4, CO 5, CO 6)
22. Critically analyse how social media empowers an inclusive, participatory and emancipatory popular culture? (An, CO 1, CO 2, CO 3, CO 4, CO 5, CO 6)
- (5 x 2 = 10)**

OBE: Questions to Course Outcome Mapping

CO	Course Outcome Description	CL	Questions	Total Wt.
CO 1	Identify the key concepts in literary theory with special focus on Cultural Studies.	U	1, 3, 4, 5, 6, 9, 12, 13, 14, 15, 16, 20, 22	26
CO 2	Understand analytical techniques and interpretative strategies employed in Cultural Studies	U	1, 3, 4, 5, 6, 7, 9, 13, 14, 15, 16, 18, 20, 21, 22	32
CO 3	Estimate the individual contributions of individual theoreticians.	E	1, 2, 3, 4, 5, 6, 7, 9, 10, 12, 13, 14, 15, 18, 19, 20, 21, 22	39
CO 4	Apply interdisciplinary approaches to the praxis of Cultural Studies	A	4, 5, 6, 7, 10, 12, 13, 14, 15, 18, 19, 20, 21, 22	35
CO 5	Evaluate value judgements in cultural practices with special focus on literary representations	E	1, 3, 4, 5, 6, 10, 12, 13, 16, 18, 19, 20, 21, 22	34
CO 6	Conduct original critical readings of cultural practices, texts, ethnographic literary trends	Cr	1, 3, 4, 7, 12, 13, 18, 19, 21, 22	25

Cognitive Level (CL): Cr - CREATE; E - EVALUATE; An - ANALYZE; A - APPLY; U - UNDERSTAND; R - REMEMBER;