

Reg. No

Name

22P1053

M. A DEGREE END SEMESTER EXAMINATION : OCTOBER 2022

SEMESTER 1 : JOURNALISM AND MASS COMMUNICATION

COURSE : 21P1MCJT04 : NEWS REPORTING AND EDITING

(For Regular - 2022 Admission and Supplementary - 2021 Admission)

Duration : Three Hours

Max. Weights: 30

PART A

Answer any 8 questions

Weight: 1

1. What is participatory journalism? (U, CO 3)
 2. What is disaster reporting? (U, CO 3)
 3. What is the role of a Sub-Editor? (U, CO 2)
 4. Write a note on: Syndicated columnist. (U, CO 2)
 5. Write notes on: Hard news (R)
 6. What are infographics? (U, CO 4)
 7. What is a Scoop? (U)
 8. What is Photo Editing? (U, CO 4)
 9. Who are Special Editors? (U)
 10. What is ambush journalism? (U, CO 3)
- (1 x 8 = 8)**

PART B

Answer any 6 questions

Weights: 2

11. Write notes on column rules and white space. (U, CO 4)
 12. Explain Data Journalism. (U, CO 1)
 13. Why media is said to be 'fourth estate' in democracy? (U)
 14. What is Yellow Journalism? Explain. (U, CO 3)
 15. What are the requirements for writing a investigative report? What are the things to be kept in mind while preparing an investigative report? (An, CO 3)
 16. What are the skills needed for a reporter for legislative reporting? (U)
 17. Comment on the Indian news agencies. (U)
 18. What does the sub-editor have to do to enhance the readability of a news story? (U)
- (2 x 6 = 12)**

PART C

Answer any 2 questions

Weights: 5

19. Explain
a) CAD (U, CO 4)
b) Pagination
20. Discuss the role of the media in creating environmental awareness and its success or failure as a watch dog with reference to at least two recent examples. (E)

21. In print media use of photographs has increased remarkably. What are the reasons? Explain with arguments. (E, CO 4)
22. What is investigative journalism? What is the importance of investigative journalism in a democracy like India? Discuss. (E, CO 3, CO 5)
- (5 x 2 = 10)**

OBE: Questions to Course Outcome Mapping

| CO | Course Outcome Description | CL | Questions | Total Wt. |
|------|--|----|----------------------|-----------|
| CO 1 | Organize and articulate competent news stories understanding the news concepts, structure and types of news | Cr | 12 | 2 |
| CO 2 | Evaluate and analyse the importance of sources and types of information that provide the basis for news stories | E | 3, 4 | 2 |
| CO 3 | Edit copy precisely and consistently, using correct grammar and eliminating libellous passages and items in poor taste | E | 1, 2, 10, 14, 15, 22 | 12 |
| CO 4 | | Cr | 6, 8, 11, 19, 21 | 14 |
| CO 5 | Formulate skills for news selection, processing, prioritizing and finally, designing the end product | Cr | 22 | 5 |

Cognitive Level (CL): Cr - CREATE; E - EVALUATE; An - ANALYZE; A - APPLY; U - UNDERSTAND; R - REMEMBER;