B.COM. DEGREE END SEMESTER EXAMINATION – MARCH 2023

SEMESTER – 4: ENGLISH (COMMON COURSE FOR COMMERCE)

COURSE: 15U4CCENG6C: REFLECTIONS ON VITAL ISSUES

(Common for Supplementary 2015/2016/2017/2018 Admissions)

Time: Three Hours

Max. Marks: 75

PART A

Attempt the following questions in a word/ phrase or a sentence. Each question carries 1 mark.

- 1. What is the ultimate goal of corporate strategy?
- 2. Why does King say that it will be fatal to ignore the demands of the African Americans?
- 3. Who wrote the poem "Kalahandi"?
- 4. How did Valmiki's teachers treat him?
- 5. Why does Mrs. Fitzgerald want to have a private talk with Mrs. Pearson at the end of The play?
- 6. What is the vanishing act Palkhivala writes about?
- 7. What is the main concerns of the poem "Telephone conversation"?
- 8. Why was the location "indifferent" according to Soyinka?
- 9. What is the first duty the speaker wants her wife to undertake?
- 10. Which part of the world has the lowest proportion of women?

 $(1 \times 10 = 10)$

PART B

Answer any eight of the following questions, each in two or three sentences. Each question carries 2 marks.

- 11. Identify the dispossessed as illustrated in S. Joseph's poem.
- 12. What are the changes money has made in each individual, according to D.H. Lawrence In the poem "Money Madness"?
- 13. Describe King's dream about his children's future?
- 14. What has caused more deaths than all the weapons of mass destruction?
- 15. What are the changes in her mother's behavior that astonish Doris?
- 16. What are the most disturbing effects of being known as HIV positive?
- 17. How does the poet describe the effects of the drought in Kalahandi?
- 18. Why is working outside the home an "educational" experience for women, according to Sen?
- 19. What does Mrs.Pearson say about the club that infuriates her husband?
- 20. How has Economic Globalization hijacked culture?

(2 x 8 =16)

PART C

Answer any five of the following, each in fifty words. Each question carries 5 marks.

- 21. How does Kalpana Jain attempt to reveal the inhuman attitude shown to HIV positive People?
- 22. What does Amartya Sen mean by the term 'missing women'?
- 23. Evaluate Mrs. Pearson's attitude towards her family before Mrs. Fitzgerald's presence in her life.
- 24. How does the author trace the environmental destruction in third world countries to the actions of multinational corporations?
- 25. How does Amartya Sen relate women's gainful employment to a visible change in their destiny?
- 26. What are the sufferings of the African Americans listed by King?
- 27. What are the hardships encountered by Valmiki in class?

(5 x 5 = 25)

PART D

Answer any two each in not less than 300 words. Each question carries 12 marks.

- 28. How has Omprakash Valmiki portrayed the difficulties of the lower class in obtaining education?
- 29. How does Jagannath Pradsad Das portray the scene of abject poverty, misery and isolation of the poor millions of India in his poem 'Kalahandi'?
- 30. How does Joseph stiglitz assess the salient features and the effects of globalization? Explain.
- 31. Comment on the significance of the title "Money Madness".

 $(12 \times 2 = 24)$