

Reg. No

Name

23U680

B B A DEGREE END SEMESTER EXAMINATION : MARCH 2023

SEMESTER 6 : INTEGRATED MARKETING AND NEW MEDIA

COURSE : 19U6CPBBA06: CINEMA STUDIES

(For Regular - 2020 Admission)

Time : Three Hours

Max. Marks: 60

PART A

Answer All (1 mark each)

1. Who is the director 'The Dark Knight'?
2. What is Screenplay?
3. What do you mean by 'Aesthetics' in movie?
4. What is a shot?
5. What you meant by Horror movie?
6. What is cross cutting?
7. What is the role of censorship in film making?
8. How is color used in film to convey mood or emotion?

(1 x 8 = 8)

PART B

Answer any 6 (2 marks each)

9. What are the different types of Video Transitions?
10. What is Romantic Comedy Genre?
11. How do you plan out the shooting schedule and determine the most efficient way to film the scenes?
12. What is continuity of Movement?
13. What is Persistence of Vision?
14. List out seven character roles in a story.
15. What is the role of a production designer in pre-production and how do they create the visual look for the film?
16. Give the Contributions of Lumiere Brothers.

(2 x 6 = 12)

PART C

Answer any 4 (5 marks each)

17. How to create a drama in a screenplay?
18. In what ways has the use of color changed in recent years in the film industry?
19. What is Montage? Explain intellectual Montage
20. "Red colour can give different meaning in movie". Explain with an example.
21. Examine the significance of film festivals in the distribution and reception of independent films.
22. Explain about action film.

(5 x 4 = 20)

PART D

Answer any 2 (10 marks each)

23. Describe climax and resolution of any horror movie.
24. Evaluate critically the film *Bicycle Thief*.
25. Write a one line or a script that gives importance to colour.
26. Write an essay on film editing.

(10 x 2 = 20)