

Reg. No

Name

23U676

B. Sc. DEGREE END SEMESTER EXAMINATION : MARCH 2023

SEMESTER 6 : ZOOLOGY

COURSE : 19U6CRZOO13 : ECOTOURISM AND ECOTOURISM ENTREPRENEURSHIP (EL)

(For Regular - 2020 Admission and Supplementary - 2019 Admission)

Time : Three Hours

Max. Marks: 75

PART A

Answer All (1 mark each)

1. Define Ecotourism ?
2. Describe the Geotourism ?
3. Analyse the functions of Ecotourism?
4. Which place is known as the home of Bengal tigers?
5. Name any two roles of an ecotourism guide
6. Classify entrepreneurs according to the area
7. Explain the concept of nature tourism?
8. Describe the possibilities of marine tourism
9. Name any two characteristics of entrepreneurship
10. Health tourism is a growing ecotourism industry. Justify.

(1 x 10 = 10)

PART B

Answer any 8 (2 marks each)

11. Distinguish surfing from Jet skiing ?
12. Briefly describe community-based ecotourism
13. Give an account of soft adventure ?
14. Give an account of the importance of ecotourism?
15. Differentiate between a tourist guide and an ecotourism guide
16. Elaborate the Three Dimensions of sustainable tourism?
17. Discuss the importance of Personnel Plan in Ecotourism Business Plan
18. Analyze the problems posed by cultural tourism.
19. What are the physical impacts of pollution on the environment?
20. Briefly describe the concern of ecotourism?

(2 x 8 = 16)

PART C

Answer any 5 (5 marks each)

21. Elaborate on the three important Systems of sustainable tourism?
22. Explain the Business Description in the Ecotourism Business Plan
23. Ecotourism is a booming industry in the broader tourism sector, Substantiate it?
24. How does the study of ecotourism benefit India?
25. Culture of a region is modified by ecotourism. Explain.

26. Comment on the different types of activities included in soft adventure and hard adventure?
27. Discuss the role of an ecotourism guide in ecotourism industry

(5 x 5 = 25)

PART D

Answer any 2 (12 marks each)

28. Create a five days ecotourism plan which promotes nature tourism, and heritage tourism ?
29. Elaborate on the negative impacts of ecotourism on the environment.
30. What is pilgrimage ecotourism? How can Kerala exploit the opportunities it offers?
31. Discuss the ecotourism business plan outline

(12 x 2 = 24)