

Reg. No .....

Name .....

23U614

**B. A. DEGREE END SEMESTER EXAMINATION : MARCH 2023**  
**SEMESTER 6 : MASS COMMUNICATION AND JOURNALISM MODEL - I**  
**COURSE : 19U6CRBCJ11 : MEDIA MANAGEMENT, LAW & ETHICS**  
*(For Regular - 2020 Admission)*

Time : Three Hours

Max. Marks: 75

**PART A**  
**Answer All (1 mark each)**

1. What is Surrogate Advertising?
2. What is 'Media Literacy'?
3. Explain briefly on 'Right to Constitutional Remedies' in Indian Constitution.
4. What is 'Decentralization'?
5. What is 'Paparazzi Journalism'?
6. What is 'Whistle Blowers Protection Act'?

**(1 x 6 = 6)**

**PART B**  
**Answer any 7 (2 marks each)**

7. Explain briefly on 'Plagiarism'.
8. Explain briefly on 'Habeas Corpus'.
9. Explain briefly on 'Cyber bullying'.
10. Define Criminal Law.
11. Explain briefly on 'Media Ombudsman'.
12. What do you mean by 'Authority and Responsibility'?
13. What are the objectives of Planning?
14. Explain briefly on 'Right to Freedom' in Indian Constitution.
15. Define Private Law.
16. What is Price - Page Schedule?

**(2 x 7 = 14)**

**PART C**  
**Answer any 5 (5 marks each)**

17. 'Management is a science' - Explain the statement.
18. Discuss the advantages and disadvantages of Planning.
19. Identify the importance of Consumer Protection Act.
20. Explain briefly the existing challenges of the privileges.
21. Explain briefly the significance of the parliamentary privileges.
22. Discuss in detail on 'Young Person's Harmful Publication Act'.
23. Identify the 'Norms of Journalistic Conduct' issued by the Press Council of India.
24. Explain the different types of Bails?

**(5 x 5 = 25)**

**PART D**

**Answer any 2 (15 marks each)**

25. Discuss the Fundamental Duties of Indian Constitution.
26. Define Management. Explain the various functions of Management.
27. Discuss in detail on 'Contempt of Court' law in India with any two case studies.
28. Discuss the laws protecting Intellectual Property Rights.

**(15 x 2 = 30)**