

B. Sc. DEGREE END SEMESTER EXAMINATION - OCT. / NOV. 2021**SEMESTER 3 : PSYCHOLOGY****COURSE : 19U3CRPSY03 : LIVING IN THE SOCIAL WORLD***(For Regular - 2020 Admission)*

Time : Three Hours

Max. Marks: 75

PART A**Answer All (1 mark each)**

1. A researcher conducted a study to understand the effectiveness of life skills training on mental health. Identify IV and DV.
2. A psychologist studies the play behaviour of young children by watching groups doing research at school which type of research is being used?
3. Decisions made on the basis of the representative heuristics may be flawed because they tend to ignore information about
4. Which is the most intimate non-verbal cue?
5. Justin sees his psychology professor arguing angrily with a worker at the local post office. From this, he assumes that his professor is a hostile person. What does his assumption illustrate?
6. Publicly advocating some attitudes or behavior and then acting in a way that is inconsistent with these attitudes or behaviour is called
7. The provision of advance knowledge to a person that they are to be the target of an impending persuasion attempt is called
8. is differential treatment based on group membership including age, sexual orientation, race, religion etc.
9. Women are mostly likely to be appointed to valued leadership position when a crisis has occurred, the leadership position is more precarious and there is greater risk of failure referred as
10. The belief that physically attractive individuals also possess desirable personality characteristics is known as

(1 x 10 = 10)**PART B****Answer any 8 (2 marks each)**

11. What are the core values of a scientific field?
12. What is internal and external validity?
13. What is medical student syndrome?
14. Explain the influence of cognition on affect.
15. Explain theory of correspondent inference.
16. Why attitudes are important?
17. What are fear appeals?
18. Explain bona fide pipeline.
19. Distinguish in-group and out-group members.
20. According to Sternberg, what are the three components of love?

(2 x 8 = 16)**PART C****Answer any 5 (5 marks each)**

21. Explain the variables that help in understanding the cause of social behaviour and thought?
22. Write a short note on self-fulfilling prophecy.

23. Explain attribution and Kelley's theory of attribution.
24. Write a short note on impression management.
25. What are the cognitive processes underlying persuasion.
26. Why do people form and use stereotypes?
27. Write a short note of physical attractiveness.

(5 x 5 = 25)

PART D

Answer any 2 (12 marks each)

28. Explain observational method, survey method and sociometry.
29. Discuss the basic channels of non-verbal communication.
30. Explain cognitive dissonance.
31. Elaborate on the nature and origin of stereotyping.

(12 x 2 = 24)