Reg. No	Name	21U649

B B A DEGREE END SEMESTER EXAMINATION - APRIL 2021

SEMESTER 6: INTEGRATED MARKETING AND NEW MEDIA

COURSE: 16U6CRBBA26: BUSINESS LAW

(Common for Regular 2018 admission & Supplementary 2017/2016 admissions)

Time: Three Hours Max. Marks: 75

PART A

Answer All (1 mark each)

- 1. Who is an indemnifier?
- 2. What is certificate of incorporation?
- 3. Who is an alternate director?
- 4. What is LLP?
- 5. What is actionable claim?
- 6. What is a pirated copy?

 $(1 \times 6 = 6)$

PART B

Answer any 7 (2 marks each)

- 7. What do you mean by lawful consideration?
- 8. What is an implied contract?
- 9. Define private company
- 10. What is perpetual succession?
- 11. Who can become partners in LLP?
- 12. Define limited liability partnership
- 13. What do you mean by agreement to sell?
- 14. What do you mean by property in the goods?
- 15. Write notes on digital signature
- 16. What do you mean by acknowledgement of electronic records?

 $(2 \times 7 = 14)$

PART C

Answer any 5 (5 marks each)

- 17. What are the essentials of valid consideration
- 18. Distinguish between memorandum and articles
- 19. Explain the procedure for obtaining the name of a company.
- 20. What do you mean by winding up by court? Explain the situations of such winding up
- 21. How does a limited liability partnership differ from a company?
- 22. Explain the nature of LLP
- 23. Explain the rules relating to transfer of ownership
- 24. Briefly explain the legal provisions relating to electronic governance

 $(5 \times 5 = 25)$

PART D

Answer any 2 (15 marks each)

- 25. What do you mean by discharge of contract? State various methods of discharging a contract
- 26. Explain various stages in the formation of a company
- 27. Explain the procedure for incorporation of a limited liability partnership
- 28. Define unpaid seller. Explain various rights of an unpaid seller

 $(15 \times 2 = 30)$