

B. COM. DEGREE END SEMESTER EXAMINATION - APRIL 2021
SEMESTER – 6: COMMERCE (COMPLEMENTARY COURSE)
COURSE: 15U6PCOM2: PRINCIPLES OF BUSINESS DECISIONS

(Common for Regular 2018 admission & Improvement 2017/Supplementary 2017/2016 /2015 admissions)

Time: Three Hours

Max Marks: 75

SECTION A

Answer all questions. Each question carries 2 marks

1. What are programmed decisions?
2. What do you mean by the principle of discounting?
3. Distinguish between Change in demand and Shift in demand.
4. What is market equilibrium?
5. What do you mean by substitution effect?
6. What is production function?
7. What is iso cost curve?
8. What is the difference between monopoly and monopsony?
9. What is Monopolistic Competition?
10. What do you mean by recession? (2 x 10 = 20)

SECTION B

Answer any five questions. Each question carries 5 marks

11. What are the determinants of demand?
12. Define Price elasticity of demand. What are the factors influencing price elasticity of demand?
13. What are the objectives of short term and long term demand forecasting?
14. Distinguish between Demand curve and Supply curve with diagrams.
15. State the Law of returns to scale with assumptions. Also explain the three phases of returns to scale in the long run.
16. What are the assumptions for the existence of Perfect competition?
17. Explain the causes of business cycles. (5 x 5 = 25)

SECTION C

Answer any three questions. Each question carries 10 marks

18. State the law of demand. What are its assumptions? Also explain the reasons for the downward slope of demand curve.
19. Explain the Price and Output determination under Monopoly.
20. Explain the economic theories that are useful in decision making.
21. Explain the Law of Variable Proportions with its assumptions.
22. Describe the salient features of various phases of business cycles. (10 x 3 =30)