

**B. COM. DEGREE END SEMESTER EXAMINATION - OCT. 2020: JANUARY 2021****SEMESTER 3 : B COM TRAVEL AND TOURISM****COURSE : 19U3OPCTT1/15U3OPCTT1 : FUNDAMENTALS OF TOURISM***(For Regular - 2019 Admission and Supplementary - 2018/ 2017/2016/2015 Admissions)*

Time : Three Hours

Max. Marks: 75

**PART A****Answer any 10 (2 marks each)**

1. What do you mean by multiplier effect?
2. Write a brief outline of the National Tourism Advisory Council?
3. What do you mean by MICE tourism?
4. What is Educational Tourism?
5. What do you mean by National park? Name the first national parks in India?
6. What do you mean by wildlife sanctuary? Name two wildlife sanctuaries in Kerala?
7. What do you mean by Cuisines?
8. Compare Formal and informal tourism planning?
9. Define Carrying capacity?
10. State the effects of Cultural degradation or deterioration in the development of tourism?
11. State the importance of Alternative tourism?
12. What do you mean by Economic distortion?

**(2 x 10 = 20)****PART B****Answer any 5 (5 marks each)**

13. How tourism development will help in the environmental protection of a destination?
14. Write a brief outline of the following and give one example for each:- a) village tourism; b) beach tourism; c) responsible tourism
15. Explain religious tourism with suitable examples.
16. Judge the value of the Architectural wonders of India in terms of tourism?
17. "Rajasthan is a land of Forts and desert festivals". Evaluate its importance in tourism development.
18. Write about the types of carrying capacity.
19. Define carrying capacity? Also, explain the Determinants of Carrying Capacity.
20. What are the main objectives of the Environment (Protection) Act, 1986?

**(5 x 5 = 25)****PART C****Answer any 3 (10 marks each)**

21. How tourism industry can contribute to a country's regional development? Explain with suitable examples.
22. Judge the value of sustainable tourism? Explain the different types of tourism under the sustainable tourism principle?
23. Kerala is land of natural resources. Elaborate the statement by explaining its importance in tourism development.
24. Evaluate the following:
  - a) The importance of international and national level planning in tourism development
  - b) The importance of sustainable tourism development in environment conservation
25. Explain the negative effects or costs of tourism.

**(10 x 3 = 30)**