B. Com DEGREE END SEMESTER EXAMINATION - OCT. 2020 : JANUARY 2021
SEMESTER 3 : COMMERCE
COURSE : **19U3CRCOM11 : E COMMERCE AND GENERAL INFORMATICS**
(For Regular - 2019 Admission)

Time : Three Hours   Max. Marks: 75

PART A
Answer any 10 (2 marks each)

1.   What is Supply Chain Management?
2.   What is Virtual market?
3.   What is Physical Infrastructure Layer?
4.   What are M-Wallets?
5.   Expand ERP.
6.   What do you understand by hybrid smart cards?
7.   Expand EFTs.
8.   Expand IMPS.
9.   What is RSA algorithm?
10.   Expand PEM.
11.   Write any two benefits of EDI.
12.   What is Hacking?

(2 x 10 = 20)

PART B
Answer any 5 (5 marks each)

13.   Define E-commerce and explain the types of companies on the basis of e-commerce strategies.
14.   What is advertising model of E-Commerce?
15.   Explain the application of M-Commerce.
16.   Point out the benefits of EDI.
17.   What do you understand by Enterprise Resource Planning? Explain its benefits.
18.   Differentiate between Private-Key Cryptography and a Public-Key Cryptography.
19.   Distinguish between digital certificates and digital signature.
20.   Give a brief account of the cyber related provisions of IPC.

(5 x 5 = 25)

PART C
Answer any 3 (10 marks each)

21.   Elucidate the history of e-commerce and its limitations.
22.   Give a brief account of different models of E-Commerce.
23.   Compare the benefits and applications of different electronic payment systems.
24.   Explain the different threats to communication channel level in e-commerce.
25.   What is E-Commerce Security? What are the different ways of ensuring E-Commerce security?

(10 x 3 = 30)