

B.COM. DEGREE END SEMESTER EXAMINATION - JULY 2021
SEMESTER – 4: COMMERCE (COMMON CORE COURSE)
COURSE: 15U4COCOM4, ENTREPRENEURSHIP DEVELOPMENT AND
PROJECT MANAGEMENT

(Common for Improvement 2018/ Supplementary 2018/2017/2016/2015 Admissions)

Time: Three Hours

Max. Marks: 75

PART A

Answer all questions. Each carries 2 marks

1. What do you mean by Entrepreneurial growth?
2. Who is an intrapreneur?
3. What is Quantifiable Projects?
4. What do you mean by ideal location?
5. What are the objectives of MSMED Act?
6. What is Green Channel?
7. What do you mean by feasibility Analysis?
8. What do you mean by Desk Research
9. What is Capital Rationing
10. Who is a Cognitive Entrepreneur?

(2 x 10 = 20)

PART B

Answer any five questions. Each carries 5 marks

11. Explain briefly the problems faced by women entrepreneurs of India
12. Explain about Entrepreneurship Development under TRYSEM
13. What are the objectives of EDP?
14. Explain the reasons and remedial measures of Industrial Sickness
15. Explain the role of KITCO in Industrial development
16. What are the problems of Incentives?
17. Critically evaluate Pay Back Period method and Average Rate of Return method of Project Appraisal

(5 x 5 = 25)

PART C

Answer Any Three questions. Each carries 10 marks

18. What do you mean by EDP? Explain its objectives, need and different phases
19. Briefly explain the Institutional support available to industries
20. What are the important steps in setting up MSME?

21. Explain the guidelines for the preparation of a project report. Also show a specimen form of a Project Report.
22. A Company is considering an investment proposal to install new milling controls at a cost of Rs. 50000. The facility has a life span of five years and no salvage value. The tax rate is 35 per cent. Assume the firm uses straight-line depreciation and the same is allowed for tax purposes. The estimated cash flows before depreciation and tax (CFBT) from the investment proposal are as follows.

Year	CFBT (in Rs.)
1	10000
2	10692
3	12769
4	13462
5	20385

Compute the following

1. Pay Back Period
2. Average rate of return
3. Net Present Value @10 per cent discount rate

(P.V factor @ 10%

1st Year 0.909

2nd Year 0.826

3rd Year 0.751

4th Year 0.683

5th Year 0.621)

(10 x 3 = 30)
