

**B. A. DEGREE END SEMESTER EXAMINATION - JULY 2021**  
**SEMESTER 2 : MASS COMMUNICATION AND JOURNALISM MODEL - I**  
**COURSE : 19U2CPBCJ2 : HISTORY AND GROWTH OF MEDIA IN INDIA**  
(For Regular - 2020 Admission)

Time : Three Hours

Max. Marks: 75

**PART A**

**Answer All (1 mark each)**

1. Who is Ramnath Goenka?
2. Define AIR.
3. Who is Shekhar Gupta?
4. Define Asianet.
5. Explain PTI.
6. Explain PCI.

**(1 x 6 = 6)**

**PART B**

**Answer any 7 (2 marks each)**

7. Explain about Everybody Loves a Good Drought.
8. Explain about National Herald.
9. Explain Akashvani.
10. What is E – Journalism?
11. Who is Pothan Joseph?
12. Who is Homai Vyarawalla?
13. Who is Gauri Lankesh?
14. Explain Doordarshan.
15. Define AFP.
16. Explain Media Academy.

**(2 x 7 = 14)**

**PART C**

**Answer any 5 (5 marks each)**

17. Discuss the role played by Mathrubhumi daily in propagating the ideology of Nationalism.
18. Discuss the history of English Daily Newspapers in India
19. Discuss the history of Radio in pre-independence era
20. Explain about News Agency.
21. Explain the Contributions of Bal Gangadhar Tilak to early Indian Press.
22. Evaluate the contributions of RajaRam Mohan Roy as a Journalist.
23. Explain briefly on the origin and growth of Malayalam newspapers.
24. Discuss the role of Press in India's Struggle for Freedom

**(5 x 5 = 25)**

**PART D**

**Answer any 2 (15 marks each)**

25. Discuss the early newspapers of India and their features.
26. Discuss the newspapers edited by M.K Gandhi
27. What are your observations about new generation Malayalam film.
28. According to the estimates of Reporters Without Borders, India ranks 136th worldwide in Press Freedom Index. What is your comment on this?

**(15 x 2 = 30)**