

BBA DEGREE END SEMESTER EXAMINATION - JULY 2021**SEMESTER 2 : INTEGRATED MARKETING AND NEW MEDIA****COURSE : 16U2CRBBA6 : CINEMA STUDIES***(Common for Improvement/ Supplementary 2019/ 2018/2017/2016 Admissions)*

Time : Three Hours

Max. Marks: 75

PART A**Answer All (1 mark each)**

1. What is mean by editing?
2. What is Synopsis?
3. What is mean by colouring?
4. What is Musical film?
5. Film with no synchronized recorded *sound is called*
6. What is Auteur Theory?

(1 x 6 = 6)**PART B****Answer any 7 (2 marks each)**

7. What is Physical Continuity?
8. Types of camera movements? Explain
9. What is hue?
10. What is sound recording?
11. Differentiate between Drama and Melodrama.
12. What is continuity of Movement?
13. List any five silent movies.
14. List any three classic hollywood films.
15. Who is Sergie Eisenstien?
16. Who is Andre Bazin?

(2 x 7 = 14)**PART C****Answer any 5 (5 marks each)**

17. Explain the role of sound and visual in a film?
18. Explain different types of planning in film?
19. Explain the whole process of censorship in india.
20. Write an essay on the three major genres.
21. Explain about Adventure film with an example.
22. What are the Characteristics of Indian cinema?
23. What are the technolgal developments influence History of cinema?
24. What is the 180-degreeer rule? Why should it not be broken while shooting?

(5 x 5 = 25)**PART D****Answer any 2 (15 marks each)**

25. If we analyze the history of film censorship in India, one can state that a film is banned or censored on the following reasons: a) Sexuality, b) Politics, c) Religion, d) Communal conflict, e) incorrect portrayal of someone or something, f) extreme violence. Explain
26. Write an essay on thriller,melodrama,drama and musical genres.
27. Critically evaluate French New Wave with example.
28. Identify some of the key films and personalities in the history of Indian cinema.

(15 x 2 = 30)