

**B B A DEGREE END SEMESTER EXAMINATION - OCT. 2020 : JANUARY 2021****SEMESTER 5 : INTEGRATED MARKETING AND NEW MEDIA****COURSE : 16U5CRBBA20 : TELEVISION PRODUCTION AND PLANNING***(For Regular - 2018 Admission and Supplementary - 2017 / 2016 Admissions)*

Time : Three Hours

Max. Marks: 75

**PART A****Answer All (1 mark each)**

1. What are fictional programs?
2. What are nonfictional tv programmes?
3. What is Montage?
4. What is amplitude?
5. What is direct sound?
6. Who is key grip?

**(1 x 6 = 6)****PART B****Answer any 7 (2 marks each)**

7. Explain docufiction
8. What is a micro series?
9. What is diegetic sound
10. Explain continuity editing
11. What are the different types of recorders?
12. What is the use of hyper cardioid microphones?
13. What is a pilot track?
14. What is foley?
15. What is Master Control Room?
16. What is a patent?

**(2 x 7 = 14)****PART C****Answer any 5 (5 marks each)**

17. Explain Post-Production activities?
18. Differentiate linear and non linear editing
19. Differentiate online and offline editing
20. Explain perception of sound
21. Explain classification of microphones based on diaphragm size
22. What are the uses of music in television?
23. Explain Sound Effects Design and Editing
24. What are the different types of studio lighting?

**(5 x 5 = 25)****PART D****Answer any 2 (15 marks each)**

25. Explain visual effects
26. What are the different uses of various types of microphones? Explain with examples
27. Explain audio editing, application, and challenges faced during audio editing.
28. What are the various equipments used in a studio? Explain

**(15 x 2 = 30)**