

M. A. DEGREE END SEMESTER EXAMINATION - APRIL 2021**SEMESTER 4 : MASTER OF COMMUNICATION AND JOURNALISM****COURSE : 15P4MCJT15 : NEW MEDIA, FEATURE AND TECHNICAL WRITING***(For Regular - 2019 Admission and Supplementary - 2018/2017/2016/2015 Admissions)*

Time : Two Hours

Max. Marks: 50

PART A**Answer any 5 (2 marks each)**

1. What is Net Neutrality?
2. Define Glut.
3. What is Right to Information Act?
4. Define Intranet.
5. Write about the column 'Over a Cup of Tea'.
6. What is an Automobile feature?
7. Give the importance of writing descriptions and specifications in Technical writing.

(2 x 5 = 10)**PART B****Answer any 5 (4 marks each)**

8. Critically analyse any two popular news based websites in India
9. Explain the importance of cyber journalism.
10. Write a short note on the skills required for an online journalist.
11. Write a note on the online sources for writing web content.
12. Narrate on the different types of headlines
13. Write a note on significance of caricature
14. Explain the principles for writing an agriculture feature.

(4 x 5 = 20)**PART C****Answer any 2 (10 marks each)**

15. Discuss the advantages and disadvantages of Online journalism.
16. Write an analysis of Indian News Websites.
17. Write a feature on unequal treatment of women in work place for the website of a national daily.

(10 x 2 = 20)