

**M. A. DEGREE END SEMESTER EXAMINATION - JULY 2021**  
**SEMESTER 2 : MASTER OF COMMUNICATION AND JOURNALISM**  
**COURSE : 15P2MCJT08 : EDITING TECHNIQUES AND TRANSLATION**

*(For Regular - 2020 Admission & Supplementary - 2019/2018/2017/2016/2015 Admissions)*

Time : Two Hours

Max. Marks: 50

**PART A**

**Answer any 5 (2 marks each)**

1. Features
2. Skyline
3. Flush right headline
4. Creative Editing
5. Teasers
6. Editor at large
7. News councils

**(2 x 5 = 10)**

**PART B**

**Answer any 5 (4 marks each)**

8. Discuss in detail on different structures adopted in news story writing
9. Write a short note on multi-media journalism
10. What is Op-Ed page? How far is it important to a newspaper?
11. Write on the significance of white space in page design.
12. What are the new trends in pagination?
13. What are the things to be kept in mind while selecting photographs for a newspaper?
14. Explain the structure of a news desk in a newspaper organization.

**(4 x 5 = 20)**

**PART C**

**Answer any 2 (10 marks each)**

15. Explain briefly the duties and responsibilities of a chief sub-editor
16. Do you feel editorials are worth reading? Explain the concept, functions and types of editorials and the new practices adopted by the newspapers for writing editorials.
17. Discuss the emerging trends in news gathering and editing.

**(10 x 2 = 20)**