M. A. DEGREE END SEMESTER EXAMINATION - OCT 2020 : FEBRUARY 2021

SEMESTER 1 : COMMUNICATION AND JOURNALISM

COURSE : 15P1MCJT04 : NEWS REPORTING

(For Regular - 2020 Admission and Supplementary - 2015/2016/2017/2018/2019 Admissions)

Time : Two Hours

Max. Marks: 50

PART A Answer any 5 (2 marks each)

1. Write notes on: PTI

- 2. Write briefly on the contributions of journalist Kuldeep Nayyar. .
- 3. Write notes on: Newspaper makeup
- 4. Write notes on: Freelancer and cub
- 5. Write notes on: Financial Reporting
- 6. Write notes on: Bureau chief
- 7. Write about the jounalist John Brittas.
- 8. Write notes on: Sting operation

(2 x 5 = 10)

PART B Answer any 4 (5 marks each)

- 9. "News consists of only actual persons and events". Discuss.
- 10. How do you cultivate sources for reporting? Explain.
- 11. What is style sheet? Why it is needed for a newspaper desk?
- 12. What are the essential principles of interviewing?
- 13. Examine the significance of financial reporting.
- 14. What are the tips to keep in mind while writing an accident report?
- 15. What are the ethics to be followed by an investigative reporter?

(5 x 4 = 20)

PART C Answer any 2 (10 marks each)

- 16. Reporters are eyes and ears of a media organization. Do you subscribe to this view? Illustrate your answer giving the job of a reporter.
- 17. Explain the nature, scope and areas of freelancing in journalism. How can one become a good freelancer?
- 18. What do you understand by development reporting? What are the key skills required to report development?
- 19. What is investigative reporting? Do you feel its need in modern news writing? Give your views stating in which areas of reporting its presence is now widely needed.

(10 x 2 = 20)