

Reg. No

Name

M. A. DEGREE END SEMESTER EXAMINATION - OCTOBER 2019
SEMESTER 3 : COMMUNICATION AND JOURNALISM
COURSE : 15P3MCJT12 : RADIO, TELEVISION AND CINEMA
(For Regular - 2018 Admission and Supplementary - 2015/2016/2017 Admissions)

Time : Two Hours

Max. Marks: 50

Section A**Write a note on any 5 (2 marks each)**

1. Surrealism
2. Colour temperature of light
3. Shot logging
4. EFP
5. VDT
6. Adoor Gopalakrishnan
7. Raja Harishchandra
8. Italian Neo Realism

(2 x 5 = 10)

Section B**Answer any 4 (5 marks each)**

9. Explain the research methodology used for a news story
10. How OB van and DSNG are different from each other.
11. Significance of controlling the intensity and direction of light in video production. Explain
12. What are subjective and objective camera angles?
13. Explain Linear and Non-linear editing
14. Is visual effects integral to a movie's story and appeal?
15. Write about:
 - (a) French New Wave
 - (b) *The Jazz Singer*
 - (c) *The Great Train Robbery (1903)*

(5 x 4 = 20)

Section C**Answer any 2 (10 marks each)**

16. Which medium has the strongest influence in viewers and society at large- TV, social media or cinema. Explain why?
17. How many departments get involved in a bulletin production to ensure as proper balanced bulletin.
18. Should media activism be true? Why?
19. Prepare a 20 minute rundown for a special news bulletin on a recent political development in Kerala.

(10 x 2 = 20)