

Reg. No

Name

M. A. DEGREE END SEMESTER EXAMINATION - OCTOBER 2019
SEMESTER 3 : CINEMA & TELEVISION
COURSE : 15P3CTVT07 : MEDIA ETHICS AND EDUCATION
(For Regular - 2018 Admission and Supplementary - 2015/2016/2017 Admissions)

Time : Three Hours

Max. Marks: 50

Section A**Write a short note on any 5 (2 marks each)**

1. Information ethics
2. Electronic manipulation
3. Credibility
4. Comment on 'Media creates trends'
5. Denial
6. Many Voices, One World
7. Correlation
8. Politainment

(2 x 5 = 10)

Section B**Answer any 4 (5 marks each)**

9. Explain the NPPA Code of Ethics
10. Explain the responsibility of public media towards society
11. What is intercultural communication? What are its problems?
12. Write a note on transmission of values.
13. Analyse the effects of computer games on children.
14. Write on the effects of pornography and violence.
15. Discuss the effects of sexual objectification.

(5 x 4 = 20)

Section C**Answer any 2 (10 marks each)**

16. Do you agree with the statement 'mobile phones are the mass media of the future'? Why?
17. Define media education and discuss its objectives.
18. When global violence is promoted at various levels, how can media abstain from it? Suggest your remedies
19. 'Television has been attacking all our lives, and now we can attack it back.' Discuss

(10 x 2 = 20)