

Reg. No

Name

M. A. DEGREE END SEMESTER EXAMINATION - OCTOBER 2019
SEMESTER 1 : COMMUNICATION AND JOURNALISM
COURSE : 15P1MCJT02 : HISTORY AND DEVELOPMENT OF JOURNALISM
(For Regular - 2019 Admission and Supplementary - 2015/2016/2017/2018 Admissions)

Time : Two Hours

Max. Marks: 50

Section A**Write notes on any 5 (2 marks each)**

1. Mirat-UI –Akbar
2. Warren Hastings
3. Calcutta General Advertiser
4. National Herald
5. INSAT
6. Magic Pot
7. AP
8. Kuldip Nayar

(2 x 5 = 10)

Section B**Answer any 4 (5 marks each)**

9. Discuss the history of introduction of printing press in India.
10. Write a note on the emergence of journalism in Bombay.
11. Explain the contributions of M K Gandhi as a journalist.
12. Discuss the role of press during the partition of Bengal.
13. Discuss the national emergency period and the pre-censorship of Press in India.
14. Narrate the history of commercial broadcasting in India.
15. Discuss about P C Joshi Committee and its recommendations.

(5 x 4 = 20)

Section C**Answer any 2 (10 marks each)**

16. Narrate the invention of printing technology and its role in the development of modern world.
17. Discuss the growth of press after the first war of Indian independence.
18. Critically analyze the role played by Malayalam newspapers in social reformation movements in Kerala.
19. According to the estimates of Reporters Without Borders, India ranks 136th worldwide in Press Freedom Index. What is your comment on this?

(10 x 2 = 20)