

B. COM. DEGREE END SEMESTER EXAMINATION - OCTOBER 2018**SEMESTER – 3: COMMERCE (OPTIONAL COURSE FOR B. COM TRAVEL & TOURISM)****COURSE: 15U30PCTT1, FUNDAMENTALS OF TOURISM**

(For Regular 2017 Admission and Supplementary / Improvement 2016, 2015 Admissions)

Time: Three Hours

Max. Marks: 75

Section – AAnswer *all* questions. Each question carries **two** marks.

1. What do you mean by VFR in tourism?
2. What is medical tourism? Which are the prominent destinations in the world?
3. Define tourism product?
4. Write a short note on Sargent Committee.
5. Define sustainable tourism?
6. Explain the role of DTPC in tourism?
7. Define special interest tourism?
8. Briefly explain wild-life Protection Act 1972
9. What is social carrying capacity?
10. Which are the important museums in India?

(2 × 10 = 20 Marks)

Section – BAnswer **any five** questions. Each question carries **five** marks.

11. Explain the role of responsible tourism in Kerala tourism development.
12. How will you distinguish tourism products from other tangible consumer products?
13. Explain carrying capacity and its determinants.
14. How will you distinguish between wildlife sanctuary and national park?
15. How will you identify a visitor and a tourist?
16. Explain the ecological adversities of tourism development?
17. Write a note on beaches of India?

(5 × 5 = 25 Marks)

Section – CAnswer **any three** questions. Each question carries **ten** marks.

18. Explain the process of tourism planning and development?
19. Explain the different types of tourism with special reference to Kerala?
20. "India is primarily a cultural tourism destination". Comment?
21. Which are major eco-tourism resources?
22. "India is blessed with natural tourism products". Analyze the statement based on water resources.

(10 x 3 = 30 Marks)
