

B. COM DEGREE END SEMESTER EXAMINATION - OCT. 2020 : JANUARY 2021**SEMESTER 3 : COMMERCE****COURSE : 19U3RCOM12 : BUSINESS MANAGEMENT***(For Regular - 2019 Admission)*

Time : Three Hours

Max. Marks: 75

PART A**Answer any 10 (2 marks each)**

1. Explain QC.
2. What do you mean by 'esprit de corps'?
3. Expand POSDCORB.
4. What are long range plans?
5. What do you mean policy?
6. What are standing plans?
7. Explain Work Life Balance?
8. What do you mean by selection?
9. Explain laissez faire leadership style.
10. Expand ERG.
11. What do you mean by controlling?
12. Explain MBE.

(2 x 10 = 20)**PART B****Answer any 5 (5 marks each)**

13. What is CSR? Explain the social responsibilities of Management.
14. Management is an Art. Do you agree?
15. What do you mean by planning? Enumerate any four nature of planning.
16. State the advantages and disadvantages of MBO.
17. Explain five off the job training methods.
18. Explain the nature of Motivation.
19. Distinguish between motivation and morale.
20. Differentiate between PERT and CPM.

(5 x 5 = 25)**PART C****Answer any 3 (10 marks each)**

21. What are the various challenges of Management in global scenario?
22. State the features of MBO.
23. Explain the steps in selection.
24. Compare and contrast Maslow's theory and two factor theory.
25. What are the essentials of a good control system?

(10 x 3 = 30)