Reg. No	Name	20U313
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B A DEGREE END SEMESTER EXAMINATION - OCT. 2020 : JANUARY 2021 SEMESTER 3 : ENGLISH

COURSE: 19U3CRENG3: LITERATURE AND INFORMATICS

(For Regular - 2019 Admission)

Time: Three Hours Max. Marks: 75

PART A Answer All (1 mark each)

- 1. Which are the five nations of the Iroquois Confederation?
- 2. What is meant by technologizing?
- 3. What is meant by 'portable health care'?
- 4. Expand BOU.
- 5. What is meant by 'technology with a planetary face'?
- 6. The exploitation of biological processes for industrial and other purposes, especially the genetic manipulation of microorganisms for the production of antibiotics, hormones, etc. is known as......?
- 7. Which year was the phonograph invented?
- 8. Who is the author of Bowling Alone: The Collapse and Revival of American Community?
- 9. What are the examples for the ways in which government undermine opportunities for civic and political participation?
- 10. After overcoming the constraints of time and place, what is the great communicative constraint of today?

 $(1 \times 10 = 10)$

PART B Answer any 8 (2 marks each)

- 11. Write a note on Consumerism.
- 12. Why is telemedicine particularly a useful option for prisoners?
- 13. Which are the three levels of asynchronous learning?
- 14. Why does Prof. Philip Siekevitz call the present generation a 'dinosaur of the mind'?
- 15. Why does Myers say that the stresses of the present are like the stresses of being born?
- 16. What, according to Alcorn, is wrong with the working definition given to ethics?
- 17. What are the "two uneven but symbolic halves" of every history book?
- 18. How was the inscription made by phonographs different from that by media that existed until then?
- 19. Which step taken by News Corporation can be called "the social Web's big bang'?
- 20. How has accademia transformed literature into a cultural juggernaut?

 $(2 \times 8 = 16)$

PART C Answer any 5 (5 marks each)

- 21. What are some of the benefits of telemedicine?
- 22. How do the new modes of distance learning differ from correspondence courses?
- 23. Mayers concludes his essay by saying, "What a privileged generation we are." Bring out the paradox in the statement in the light of his essay Creating the Future.
- 24. Why was Murdoch's company under threat of becoming obsolete?

- 25. In the age of information technology, why isn't literature doing what it is supposed to do?
- 26. What is Fukuyama's idea of the end of the history of mankind?
- 27. Why is the creation and maintainance of civic wesites often expensive?

 $(5 \times 5 = 25)$

PART D Answer any 2 (12 marks each)

- 28. It can be argued that technology, in general, is neutral. Ethical issues arise in the selection and use of technologies. Discuss with special reference to the essay, "The Relationship between Ethics and Technology".
- 29. Earth's capability to support people is determined both by natural constraints and by human choices. Discuss.
- 30. With reference to the essay "The Young and the Digital", trace how youth culture and society has been transformed by the digital revolution.
- 31. Why is our sense of history inextricable from our experience of inscription?

 $(12 \times 2 = 24)$