

M. A. DEGREE END SEMESTER EXAMINATION - OCT 2020 : FEBRUARY 2021**SEMESTER 1 : COMMUNICATION AND JOURNALISM****COURSE : 15P1MCJT02 : HISTORY AND DEVELOPMENT OF JOURNALISM***(For Regular - 2020 Admission and Supplementary - 2015/2016/2017/2018/2019 Admissions)*

Time : Two Hours

Max. Marks: 50

PART A**Answer any 5 (2 marks each)**

1. Define Brahmanical Magazine
2. Explain about Boston News Letter
3. Explain about Indian Gazette
4. Explain about Bombay Samachar
5. Who is Kalloor Oommen Philipose Asan
6. Explain about Mitavadi
7. Explain about PCI
8. Explain about Press News Bureau

(2 x 5 = 10)**PART B****Answer any 4 (5 marks each)**

9. What were the contributions of James Augustus Hicky to early Indian Press?
10. Discuss the theme and content of early newspapers in India
11. Explain the contributions of M K Gandhi as a journalist.
12. Narrate briefly the birth of Indian National Congress and its contribution in the Freedom Struggle.
13. Explain The Hindu Daily's protest against the discriminatory policies of the British
14. Elucidate the contribution of Devji Bhimji to the development of Malayalam journalism.
15. Narrate the duties and responsibilities of RNI.

(5 x 4 = 20)**PART C****Answer any 2 (10 marks each)**

16. Discuss about the early newspapers of India and their features.
17. How did the emergency period influence Indian journalism? Write about the censorship of press during the period.
18. Explain the recent trends in Malayalam journalism.
19. Give a comparative study on how demonetization and its outcomes were covered by Indian media.

(10 x 2 = 20)