Reg. No ....   Name **20P1053**

M. A. DEGREE END SEMESTER EXAMINATION - OCT 2020 : FEBRUARY 2021
SEMESTER 1 : SOCIOLOGY
COURSE : **15P1SOCT04 : SOCIAL RESEARCH METHODS**
(For Regular - 2020 Admission and Supplementary - 2015/2016/2017/2018/2019 Admissions)

Time : Three Hours   Max. Marks: 75

PART A
Answer any 8 (2 marks each)

1. Define cohort study
2. What is meant by Research Ethics?
3. What is Exploratory research?
4. Define Working hypothesis
5. What is meant by Statistical hypothesis?
6. What are Variables in research?
7. Name the major Projective Techniques used in research
8. Distinguish between Primary and Secondary data
9. Define Social survey
10. What is Face validity in research?
11. Define reliability and validity
12. Internal consistency reliability

(2 x 8 = 16)

PART B
Answer any 7 (5 marks each)

13. Social research is applicable to any area of life in a society. Explain
14. Define longitudinal research design and describe its types and significance in Social Research
15. What are the various points to be kept in mind while selecting and formulating a research problem?
16. Explain the various characteristics of a good hypothesis
17. Explain the concept of sampling; highlight the need of sampling in a good research
18. Differentiate between questionnaire and schedule
19. Distinguish between primary and secondary data. Write their advantages and disadvantages
20. Describe sociometry and highlight its importance in social research
21. Explain various scales of measurements? Discuss their advantages and disadvantages
22. Define ordinal scale? Explain how it is distinguished from nominal scale

(5 x 7 = 35)

PART C
Answer any 2 (12 marks each)

23. Briefly describe the different steps in a research process
24. Discuss various types of sampling with relevant examples
25. Define qualitative research. What are the major qualitative research methods used in social science?
26. What is the meaning of measurement in research? Distinguish between different levels of measurement with suitable examples

(12 x 2 = 24)

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