

Reg. No .....

Name .....

**BBA DEGREE END SEMESTER EXAMINATION - MARCH 2020**  
**SEMESTER 6: INTEGRATED MARKETING AND NEW MEDIA**  
**COURSE : 16U6CRBBA26: BUSINESS LAW**  
**(Common for Regular 2017 Admission & Supplementary 2016 Admissions)**

Time : Three Hours

Max. Marks: 75

**Section A**  
**Answer All (1 marks each)**

1. Who is a bailee?
2. Who is a casual director?
3. What is promotion?
4. What is unlimited liability?
5. What is constructive delivery?
6. What is electronic gazette?

(1 x 6 = 6)

**Section B**  
**Answer any 7 (2 marks each)**

7. Define acceptance
8. Write notes on lawful consideration
9. What is a general meeting?
10. What do you mean by corporate entity?
11. Explain the relevance of LLP
12. How an LLP is formed?
13. What are contingent goods?
14. What do you mean by 'Nemo dat quod non habet'?
15. Write notes on electronic governance
16. What do you mean by key pair?

(2 x 7 = 14)

**Section C**  
**Answer any 5 (5 marks each)**

17. What is a quasi contract? Explain various features of a quasi contract
18. Distinguish between shares and debentures
19. Explain the doctrine of indoor management. What are the exceptions to the doctrine?
20. What is object clause? Explain the importance of object clause
21. Write notes on limited liability partnership
22. Explain the relation between partners in LLP
23. Explain the rights of an unpaid seller against buyer personally
24. Explain the procedure for obtaining digital certificate

(5 x 5 = 25)

**Section D****Answer any 2 (15 marks each)**

25. "All contracts are agreements but all agreements are not contract". Explain
26. What are the different types of winding up of a company?
27. Define limited liability partnership. What are the characteristics of a limited liability partnership? How does it differ from a partnership?
28. What do you mean by delivery of goods? Explain the rules relating to delivery of goods

(15 x 2 = 30)