

Reg. No

Name

M. A. DEGREE END SEMESTER EXAMINATION - MARCH 2020
SEMESTER 2 : MASTER OF COMMUNICATION AND JOURNALISM
COURSE : 15P2MCJT06 : BUSINESS JOURNALISM
(For Regular - 2019 Admission & Supplementary 2018/2017/2016/2015 Admissions)

Time : Two Hours

Max. Marks: 50

Section A

Write short notes on any 5 (2 marks each)

1. Small scale Industry
2. Companies Act 2013
3. Industrial policy
4. Tele Communication Policies
5. Bear
6. BPO
7. EMS Housing Scheme

(2 x 5 = 10)

Section B

Answer any 5 in about 100 words (4 marks each)

8. Write a note on the importance of Agriculture sector in Indian Economy.
9. Write a note on the reasons and impact of Bank nationalization in India.
10. Differentiate Commercial Banks & Non Banking Financial Institutions.
11. Write a note on the highlights of Union Budget 2020.
12. Briefly discuss the stock market operations in India.
13. India is having a fast growing service sector: comment
14. Role of financial institutions in the development of Kerala economy

(4 x 5 = 20)

Section C

Answer any 2 (10 marks each)

15. Compare and contrast between the financial newspapers and the business magazines.
16. Discuss the impact of economic liberalisation on media business.
17. Suggest ten questions to conduct an interview with the Vice Chairman, State Planning Commission

(10 x 2 = 20)