

Name:..... Reg. No.....

**B.COM DEGREE END SEMESTER EXAMINATION MARCH
2016**

SEMESTER-4: COMMON CORE COURSE

**COURSE: U4COCOM4 - ENTREPRENEURSHIP DEVELOPMENT AND
PROJECT MANAGEMENT**

Time: Three Hours

Maximum marks: 75

Part A

Answer **all** questions. Each question carries 1 mark

1. Define Entrepreneur?
2. What is innovation ?
3. Distinguish between Entrepreneur and Entrepreneurship
4. What is PERT?
5. What is Margin money?
6. What is Green Channel?
7. What is meant by Tiny Sector Unit?
8. What do you mean by Drone Entrepreneur?
9. What is project appraisal?
10. What is capital budgeting? (1 x 10 = 10)

Part B

Answer **any five** questions. Each question carries 2 marks.

11. What is meant by Net present value method?
12. What is sensitivity Analysis?
13. What is a quantifiable project?
14. What is Crash Project?
15. Who is an induced Entrepreneur?
16. Who are Solo Operators?
17. Who is a professional Entrepreneur?
18. What is achievement motivation?
19. What is risk bearing?
20. Mention any two entrepreneurial functions? (2 x 8 = 16)

Part C

Answer **any five** questions. Each question carries 5 marks.

21. Distinguish between Manager and an Entrepreneur?
22. Explain Maslow's need Hierarchy Theory?

23. What is Project life cycle?
24. Mention the objects of NREGA?
25. What do you mean by ARR?
26. What is Bridge capital?
27. What do you mean by venture capital? (5 x 5 = 25)

Part D

Answer **any two** questions. Each question carries 12 marks.

28. State the problems faced by women Entrepreneurs and suggest the solutions.
29. What do you mean by Project formulation? Explain elements of Project formulation. ?
30. Enumerate the factors affecting Entrepreneurial growth and discuss them?
31. Describe the major entrepreneurial traits? (12 x 2 = 24)
