

Name..... Reg. No.....

B.COM DEGREE END SEMESTER EXAMINATION MARCH 2017
SEMESTER-4: COMMERCE (COMMON CORE)
COURSE: U4COCOM4 - ENTREPRENEURSHIP DEVELOPMENT AND
PROJECT MANAGEMENT

(For Supplementary - 2014 admission)

Time: Three Hours

Maximum marks: 75

PART A

Answer **all** questions. Each question carries 1 mark.

1. What do you mean by Entrepreneurial growth?
2. What is seed capital?
3. Define micro service enterprise?
4. What do you mean by ideal location?
5. What do you mean by innovation?
6. What is achievement motivation?
7. What is a project?
8. What do you mean by Fabian entrepreneur?
9. Define a project report?
10. Who is a Technocrat Entrepreneur?

(1 x 10 = 10)

PART B

Answer **any five** questions. Each question carries 2 marks

11. Distinguish between Entrepreneur and entrepreneur.
12. What do you mean by target group?
13. What do you mean by cost benefit analysis?
14. What do you mean by prefeasibility study of a project?
15. Distinguish between PERT and CPM?
16. What is meant by net present value method?
17. What is IRR?
18. What is capital rationing?
19. What is 'SJSRY'?
20. Mention the object of 'NREGA'.

(2 x 8 = 16)

PART C

Answer **any five** questions. Each question carries 5 marks

21. Describe the qualities required for a successful entrepreneur?

22. What are the objectives of EDP?

23. Describe briefly the contents of EDP training.

24. Explain the process of Feasibility Analysis.

25. You are given the following information regarding a project. Calculate profitability index and

advise the management regarding the acceptability of the project.

Estimated cost- Rs.90000

Expected life 5 years.

Annual cash inflows -Rs.28000.

Rate of discount -10%

Present value rate PV at 10%:

0.909, 0.826, 0.751, 0.683, 0.621.

26. Explain the content of project report.

27. State the problems faced by women Entrepreneurs and suggest the solutions. (5 x 5 = 25)

PART D

Answer **any two** questions. Each question carries 12 marks

28. Explain the modern qualitative techniques of project appraisal.

29. What are the important steps in setting up MSME

30. Explain the role of entrepreneur in the economic development of a nation?

31. What is industrial sickness? Explain the remedial measures for overcoming industrial sickness.

(12 x 2 = 24)
