

Name: .....Reg. No. ....

**B COM DEGREE END SEMESTER EXAMINATION - OCTOBER 2015**

**SEMESTER – 3: BCOM (CORE COURSE)**

**COURSE: U3CRCOM9 - BUSINESS MANAGEMENT**

Time: Three Hours

Max. Marks: 75

**SECTION-A**

(Answer all questions. Each question carries one mark)

1. What is meant by MBE?
2. What do you mean by Scalar Chain?
3. What is meant by Corporate Planning?
4. List out any two Key Result Areas of a business organization.
5. What is meant by Organization Chart?
6. What do you mean by Authority?
7. What is De-centralization?
8. What is Matrix organization structure?
9. Expand ERG.
10. What is Leadership? (1 x 10 = 10)

**SECTION-B**

(Answer any eight questions. Each question carries two marks)

Write short notes on

11. Behavioural School of Management
12. Departmentation
13. Attrition
14. Maintenance Factors
15. Theory X
16. Managerial Grid
17. Operational Control
18. Gantt Charts
19. Co-ordination
20. Manpower Planning (2 x 8 = 16)

**SECTION-C**

(Answer any five questions. Each question carries five marks)

21. Explain the criticism leveled against Classical School of Thought.
22. Distinguish between Strategic Planning and Tactical Planning.
23. What are the limitations of MBO?
24. Explain the major sources of recruitment for different types of personnel.
25. Distinguish between Theory X and Theory Y.
26. Explain different styles of Leadership.
27. How to make De-centralisation more effective? (5 x 5 = 25)

**SECTION-D**

(Answer any two questions. Each question carries 12 marks)

28. What is meant by Social Responsibility of Business? State the reasons, advantages and disadvantages of Social Responsibility of Business.
29. Discuss various tools used by business organizations to enforce Control.
30. What are the major limitations of Planning? What actions can be taken to make planning effective?
31. Explain Henry Fayols contributions to management. (12 x 2 = 24)

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