

**B.COM. DEGREE END SEMESTER EXAMINATION OCTOBER
2016**

SEMESTER - 1: COMMERCE (COMMON CORE))

**COURSE: U1COCOM1 --: PERSPECTIVES AND METHODOLOGY OF
BUSINESS STUDIES**

For Supplementary (2014 Admission)

Time: Three Hours

Max. Marks: 75

SECTION A

Answer **all** questions in a word or a sentence. Each question carries **one** mark

1. Which state in India is excluded from purview of RTI Act?
2. What is ROI?
3. What is the financial jurisdiction of the District Consumer Forum?
4. In which year RTI Act was passed?
5. Expand IPO
6. Expand LPG
7. What is meant by training?
8. What is Deficiency?
9. What is Plagiarism?
10. What is meant by business?

(1 x 10 = 10)

SECTION B

Answer any **eight** questions in not more than 5 sentences.

Each question carries **two** marks

11. What is Consumer Protection Act?
12. Define Information according to the RTI Act
13. Which are the four steps of TQM?
14. What are the major sources of Capital?
15. Explain KPO
16. What is meant by intangible product?
17. List the various types of business finance.

18. What is meant by stock broking?
19. What is meant by managerialism?
20. Who is an Intrapreneur?

(2 x 8 = 16)

SECTION C

(Answer any **five** questions in not more than 2 pages.

Each question carries **five** marks)

21. Explain the rewards to factors
22. What are the types of Benchmarking?
23. Explain the role of stock exchange
24. Explain six Sigma
25. Explain the objectives of LPG
26. What are the major objectives of Privatization?
27. What are the recent trends in marketing?

(5 x 5 = 25)

SECTION D

(Answer any **two** questions in not more than 5 pages.

Each question carries **twelve** marks)

28. Discuss the importance of SLEPT analysis
29. Explain the post-colonial economy of India
30. Comment on the importance of environment in entrepreneurship
31. Explain the role of trained manpower for enhanced quality at individual, family, organizational and national level.

(12 x 2=24)
