

M. COM DEGREE END SEMESTER EXAMINATION OCTOBER 2016
SEMESTER - 3: COMMERCE

COURSE: P3COMT13- INTERNATIONAL BUSINESS

Common for Regular (2015 Admission) & Supplementary / Improvement (2014 Admission)

Time: Three Hours

Max. Marks: 75

Section A

(Answer **all** questions. Each carries **2** marks)

1. Define 'international marketing.'
2. What do you mean by Non-Tariff barriers of international trade?
3. What is exchange rate risk?
4. What is SDR?
5. What is free trade regime?
6. What is FCCBs?
7. What is UNCTAD?
8. What is pegged exchange rate?
9. What are MNCs?
10. Write any two hurdles for FDI in India (2 x 10 = 20)

Section B

(Answer **any Five** Questions. Each carries **5** marks)

11. Briefly explain the functions of IMF
12. Explain the role of FIPB in India.
13. What are the different types of international business?
14. What is letter of credit? Explain its importance in international business
15. Differentiate between green field investment and brown field investment.
16. How FEMA is different from FERA?
17. Briefly explain the drivers of globalisation.
18. Give a brief account on the methods of finance of global business (5 x 5 = 25)

Section C

(Answer **any Two** questions. Each carries **15** marks)

19. Explain the role of WTO in the promotion and regulation of world trade.
20. Differentiate between FDI and FPI. Explain the advantages of FDI
- 21 Distinguish between domestic and international business. Give a brief account on the factors influencing the international business environment.
- 22 Define 'Globalisation'. Describe the features of a global enterprise.

(15 x 2 = 30)
