

MCOM DEGREE EXAMINATION OCTOBER 2015

SEMESTER: 3, SUBJECT: COMMERCE

COURSE: P3COMT14 - CORPORATE GOVERNANCE

Time 3 Hours

Max. Marks: 75

Part A(Answer **all** questions. Each question carries **two marks**.)

1. What is meant by Corporate Governance?
2. What is whistle blowing?
3. Define Corporate Social Responsibilities.
4. Define Work Place Ethics?
5. Briefly explain harassment.
6. What is Ecological Ethics?
7. What is Audit Committee?
8. What is meant by quality of work life?
9. Explain the difference between intrinsic and instrumental values?
10. Who is an outside director? (2 x 10 = 20)

Part B(Answer any **five** questions. Each question carries 5 marks)

11. Explain the key issues while evaluating Corporate Governance?
12. State the major principles of good Corporate Governance.
13. Explain the key strategies in implementing Corporate Social Responsibility?
14. Give the scope of business ethics.
15. Define corporate image. Discuss the importance of corporate image.
16. Explain the problems faced by an organization due to lack of ethical behavior at the work place?
17. Explain the fundamental principles relating to Ethics?
18. What is discrimination at workplace? Discuss some of the practices of discrimination at workplace? (5 x 5 = 25)

Part C(Answer any **two** questions. Each question carries 15 marks)

19. Define Business Ethics. Explain the benefits of ethical values in business.
20. Explain the roles of Board of directors in corporate governance. What are the steps in effective corporate governance?
21. What are the criteria for measuring the quality of work life?
22. Define Organization Culture. How to develop and d organization culture? (15 x 2 = 30)
