

MCOM DEGREE END SEMESTER EXAMINATIONS – NOVEMBER 2015

SEMESTER- 1, SUBJECT: COMMERCE

COURSE: P1COMT02 - PRINCIPLES OF MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

(Regular, Supplementary / Improvement)

Time: Three Hours

Max. Marks: 75

Part – A

*Answer **all** questions. Each question carries **two marks**.*

1. Define management.
2. Explain MBE.
3. What do you mean by kaizen?
4. Describe the corporate social responsibility.
5. What is the need for strategic planning?
6. Enumerate the need for change.
7. Define conflict.
8. Explain BPR.
9. Describe transaction analysis.
10. List out the advantages of decentralization. (2 x 10 = 20)

Part – B

*Answer any **five questions**. Each question carries **five marks**.*

11. What are the challenges of O B?
12. What are the various steps in MDP?
13. Discuss the various stages in conflict in an organisation.
14. Explain project organization.
15. Distinguish between formal and informal groups.
16. Explain TQM.
17. What are the factors influencing span of control?
18. Explain forecasting techniques. (5 x 5 = 25)

Part – C

*Answer any **two questions**. Each question carries **fifteen marks**.*

19. What are the contributions of F.W. Taylor to the development of management?

20. Explain OD intervention techniques.

21. What do you understand by organizational change? How leaders overcome resistance to change?

22. Explain in detail the theories of group formation.

(15 x 2 = 30)
