

Name..... Reg. No.....

**B. COM DEGREE END SEMESTER EXAMINATION MARCH 2017**  
**SEMESTER - 4: B.COM [COMMON CORE COURSE]**  
**COURSE: 15U4COCOM4: ENTREPRENEURSHIP DEVELOPMENT AND**  
**PROJECT MANAGEMENT**

*(For Regular - 2015 Admission)*

Time: Three Hours

Max. Marks: 75

**PART A**

Answer **all** questions. Each question carries 1 mark

1. Define motivation?
2. Who is an intrapreneur?
3. Distinguish between Entrepreneur and Entrepreneurship
4. Who is a paper entrepreneur?
5. What is Margin money?
6. What is Green Channel?
7. What is meant by Copreneurs?
8. What do you mean by Drone Entrepreneur?
9. What do you mean by feasibility Analysis?
10. Who is a Cognitive Entrepreneur?

(2 x 10 = 20)

**PART B**

Answer **any five** questions. Each question carries 5 marks.

11. Describe the qualities required for a successful entrepreneur?
12. What are the objectives of EDP?
13. Describe briefly the contents of EDP training.
14. Explain the process of Feasibility Analysis.
15. You are given the following information regarding a project. Calculate profitability index and advise the management regarding the acceptability of the project.
  - a. Estimated cost- Rs.90000
  - b. Expected life 5years.
  - c. Annual cash inflows - Rs.28000.
  - d. Rate of discount -10%

e. Present value rate PV at 10%:

f. 0.909, 0.826, 0.751, 0.683, 0.621.

16. Explain the content of project report.

17. State the problems faced by women Entrepreneurs and suggest the solutions.

(5 x 5 = 25)

### **PART C**

Answer **any three** questions. Each question carries 12 marks.

18. Explain the modern qualitative techniques of project appraisal.

19. What are the important steps in setting up MSME ?

20. Enumerate the factors affecting Entrepreneurial growth and discuss them?

21. Describe the major entrepreneurial traits?

22. What do you mean by project formulation? Explain elements of project formulation.

(10 x 3 = 30)

\*\*\*\*\*